



Emotion Systems Addresses Loudness at CABSAT

At CABSAT 2012 digital workflow experts Emotion Systems is featuring "eFF" (Emotion File Finish) a cost-effective software application that automatically analyses and fixes audio loudness violations in file-based media.

Deployed at prestigious London facilities such as The Mill and Smoke & Mirrors, eFF automatically resolves audio loudness errors in file-based media to ensure compliance with the latest international standards.

To ensure that users make the right decisions, eFF efficiently analyses file-based media by utilising accurate modelling of VU and PPM meters, and loudness detection parameters (ATSC A/85, EBU R128 and ITU-RBS.1770).

Emotion Systems CEO MC Patel said: "We developed eFF in close collaboration with those who actually use it to take the pain out of compliance by enabling users to manage critical file-based audio content to ensure loudness legislation compliance with utter ease and complete confidence."

Applications for eFF include MCRs, non-linear video editing and on-line finishing suites; and the perfect tool for any broadcaster or post production facility supplying file-based content media for broadcast delivery.